

ALMAR

JESOLO

FIVE STAR RESORT & SPA

The Spa of Almar Jesolo Resort enters the Hall of Fame of the World Luxury Spa Awards

Almablu Wellness & Spa has won the "Southern Europe's Best Luxury Wellness Spa 2017" prize

July 2017 *** - Eagerly awaited, on July 22 on the occasion of a gala ceremony at the JW Marriot Hotel in Hanoi, Vietnam, the winners of the prestigious World Luxury Spa Awards were finally announced.

The many competitors from all regions of the world witness how important this award is for the top international operators of the industry. The World Luxury Spa Awards judging criteria are purely based on service excellence, and voting is casted by Spa guests only.

The selection process is strict: luxury Spas operating in niche markets can self-nominate or be nominated by guests or industry experts in order to enter the nominations for the Awards. Nominations are evaluated by an international panel of independent wellness experts, who decide which properties have the right characteristics to access the following selection step. These will in fact receive the official confirmation of their nomination only after positively passing the judgment of a "mystery" site visit. Once nomination is confirmed, guests, the final and only real influencers, come into play and their votes are decisive to determine the winners.



At the end of such rigorous evaluation process, Almablu Spa has emerged as the **Best Southern Europe's Luxury Wellness Spa 2017**.

"We are really proud of this award, which honours, after only few years since the opening of the Resort, the highly professional dedication of our team to guests' well-being," says Igor Chinellato, General Manager of Almar Jesolo Resort and Spa.

Facing the sea, its design characterized by pure and essential lines, **Almablu Spa** opens on to the outdoor through its large windows: the natural light, soft sounds, and delicate scents create a unique atmosphere, at the same time protected and airy. The impressive wet area has seen important renovations during the past winter with the introduction of two new types of sauna. One of the resort's symbols is the pool, a 70-meter-long expanse of water heated from 27° to 30° C, partially covered by a scenic glass structure.



And yet the quality of the facilities would be of minor importance in the absence of that special attention to guests that at Almablu Spa and the whole Almar Resort is a real form of art. The wellness menu is created exclusively and continuously updated in order to offer unprecedented feelings and experiences of relaxation and harmony. The gentle and rhythmic movements, rooted in the wisdom of Classical Chinese Medicine, reach the soul's hidden depths through the body. Similarly, the skincare products are carefully selected and are characterised by their exclusive natural

formulations. In this scenario, the team of highly qualified therapists design the wellness path that best suits the individual needs of each guest.

After being awarded as Best Luxury Wellness Spa, Southern Europe, Almablu Spa moves on and looks at the highly prestigious **World Spa Awards**, where it got the nomination for the "Italy's Best Resort Spa" category, to further confirm its excellence. Voting is open to guests and industry operators (travel buyers and tour operators, travel and media agencies).

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