

# The Luxury Wellness Resort That Always Exceeds Expectations

Located on the peerless Lido di Jesolo, Almar Jesolo Resort & Spa has quickly become a cornerstone in the luxury hospitality sector. In January, Almar Jesolo was recognised as 'Venice's Most Outstanding Luxury Beach Hotel' in LUXlife Magazine's 2019 Global Luxury Hotel and Spa Awards. We spoke with Igor Chinellato, General Manager of the resort, to find out how they have created one of the region's most spectacular luxury experiences.

Located close to Venice, Jesolo is an area on the rise. As one of the largest beach resorts in Italy, it is a natural draw for tourists all over the world who are looking for a taste of the region's exceptional luxury experiences, whether it be found in the food, the view or the accommodation. In the latter, the discerning tourist could do no better than Almar Jesolo Resort & Spa – a five-star resort that has earned its enviable reputation through providing an extraordinary guest experience, as Igor discusses in more detail.

"Going beyond expectations is our main goal. Our staff focus on delivery once-in-a-lifetime experiences through service quality, excellence and emotional engagement. In order to boost customer satisfaction, we carefully listen to the guest's needs and we genuinely work to impress them. Passion, commitment and attention to detail define the team and their collective goal to provide a true luxury experience with every visit."

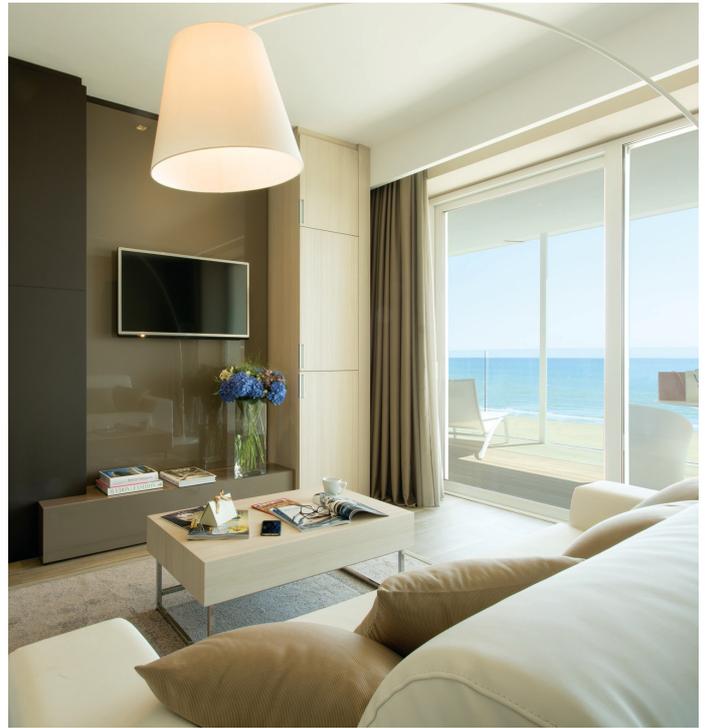
**"The sincere smile of our staff is our main business card."**

With its impressive façade and avant-garde architecture, Almar Jesolo makes a stunning first impression. Inside, the hotel revels and delight in large, open spaces with contemporary clean lines and almost retro-inspired statement pieces. In the bedrooms, the palette changes to accentuate natural light with bold aquatic elements. Igor takes a moment to discuss the hotel's unique stylistic choices and influences: "The hotel's contemporary design is enhanced by refined finishes, which contribute to an elegant and classy atmosphere. The Almar experience is derived from three distinctive souls, which – through spaces, colours, scents, flavours and feelings, are at the heart of the resort. The leisure component blends with Mediterra – the soul of taste- and with the stylish rooms."

"The award-winning Almablu Spa is the Soul of Wellness, where time stops to help rediscover self-beauty. The third soul, Vitality, finds its expression in the spaces dedicated to Almar Jesolo's Events and develops into the concept of "Edutainment", a new way of experiencing business through relaxation, entertainment and well-being."

It would almost be an understatement to say that 'wellness' defines Almar Jesolo. The resort's Almablu Spa features exclusive massages, treatments and programmes that have been created by Almar's team of professional developers. "Our team follows a strict training process in order to welcome and take care of our guests with love, efficiency and professionalism in a calm and relaxing atmosphere and ensure that they have a wonderful Spa experience.

"Our recommended programmes, which last for a duration of two to three days, are designed to offer a comprehensive personal and



psychophysical rebalancing through the synergistic blend of massages, treatment and unique rituals."

Finding inspiration in traditional Chinese medicine, Almablu's programmes aim to treat the underlying cause, not the visible symptoms, ensuring long-lasting rejuvenation. Igor continues, "One of our treatments, performed using a massage technique called 'Tuina' – which acts on the body's energy meridians and on precise points commonly used in acupuncture – accompanies the energy rebalancing treatment with pleasant manoeuvres and soothing strokes."

"Our 'Caresses of the Sea' face and body treatments aim to provide excellent results that meet the skin's requirements without neglecting the sensory and emotional experience. They are not just treatments, but true rituals." Finally, Almablu's 'Tales of the Sea' experience offers an evocative sensory experience that incorporates poems and tales create an almost magical atmosphere. "Guests are transported on a magical journey to savour the rituals of faraway places cocooned in the delicious scents of the olfactory oasis provided by each 'tale'."

Igor concludes by summarising Almar Jesolo's truly timeless appeal: "In our philosophy, which considers Time and Space as limitless dimensions, these three souls represent different paths that blend with and complement each other to make the stay unique. The vacation becomes an invaluable moment because real Luxury is making the best use of one's Time, life's most precious commodity."

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